CYBERCRIME DETERRENCE AND INTERNATIONAL LEGISLATION: EVIDENCE FROM DISTRIBUTED DENIAL OF SERVICE ATTACKS

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Abstract

We estimate the impact of enforcing the Convention on Cybercrime (COC) on deterring distributed denial of service (DDOS) attack. Our data set comprises a sample of real random spoof-source DDOS attacks recorded in 106 countries in 177 days in 2004–2008. We find that enforcing the COC decreases DDOS attack by at least 11.8%, but a similar deterrence effect does not exist if the enforcing countries make a reservation on international co-operation. We also find evidence of network and displacement effects in COC enforcement. Our findings imply attackers in the cyberspace are rational, motivated by economic incentives and strategic in choosing attack targets. We draw related implications.

Key words: Cybercrime, deterrence, legislation, law enforcement, convention on cybercrime, distributed denial of service attack

1. Introduction

Cybercrimes cause a sizable loss to the world economy (Hayman 2013; McAfee 2014). One way to deter a socially undesirable behavior is to criminalize it. In many countries, policy makers and security specialists have been trying to fight cybercrime by establishing the corresponding legal frameworks and law enforcement agencies. However, compared with crimes in the physical world, cybercrime is less constrained by monetary and physical resources and can cause significant harms remotely. It is often difficult to identify and trace cyber criminals, assess the extents and impacts

of their offenses, and collect and analyze related digital evidence. Such global and virtual nature of cybercrime calls for collaborative international enforcement (Png et al. 2008).

Recognizing the importance of international co-operation, the Council of Europe drafted a new initiative, the Convention on Cybercrime (COC; Europe Treaty Series No. 185), which was adopted by the Committee of Ministers in 2001. The COC was the first international legislation against cybercrime. It provides a substantive legal framework to address any infringement against the confidentiality, integrity, and availability of computer data and systems, including common offenses such as distributed denial of service (DDOS) or malware attacks (Keyser 2003; Li 2007).

More importantly, the COC promotes mutual assistance across participating countries in handling traffic and stored computer data, which are the main traces of cybercrime. Supposedly, such international co-operation heightens the certainty and celerity of apprehending and convicting global cyber criminals and so should help deter cybercrime. However, some experts are skeptical about the COC because it reached consensus on what cybercrime is by making a vague definition, and it does not specify concrete enforcement mechanisms (Owens et al. 2009; Goldsmith 2011). Empirical evidence on the effectiveness of similar international legislations is scant. Accordingly, the key question remains: *Does the COC help deter cybercrime?*

The answer to this question is not trivial. The profile of cyber criminals is quite unique and different from conventional criminals in the physical world (Kshetri 2010). Cyber criminals tend to discount their chance of being punished. Skillful hackers often perceive only careless hackers are caught (Barnes 2004). Many cyber attackers are minors who face lighter sanctions than adults because most countries have separate legal systems for juvenile delinquency (Pipkin 2002). Minors may assess risks differently from adults. They tend to place a heavier weight on reward and short term consequence than risk and long term consequence (Steinberg 2003). Indeed, it has been

shown that a higher risk of penalty on young offenders does not reduce juvenile crimes (Singer and McDowall 1988; Steiner and Wright 2006). Many cybercrimes involve professional crime syndicates, which are less sensitive to apprehension and conviction than individual offenders (Kshetri 2010). Such crime syndicates are mostly dispersed geographically, meaning concerted international enforcement is necessary in confronting them.

Even if cyber criminals were similar to conventional criminals, the extant evidence has not unequivocally substantiated the effectiveness of law enforcement. The prior empirical literature has found contradictory evidence on the deterrence effects of criminal sanctions (Nagin 1998). Law enforcement may not deter crime because it can stigmatize people and stimulate defiant behaviors (Sherman 1993; Bouffard and Piquero 2010). This seems to be consistent with the emergence of radical online hacktivist groups such as Anonymous and Darkode.

With this backdrop, and the fact that the COC allows participating countries to selectively make reservations on certain provisions, it is important to investigate *empirically* if the COC can help deter cybercrime. In this study, we empirically estimate the impact of COC enforcement on deterring DDOS attack. We study DDOS attack because it is a popular cybercrime that can be carried out by a wide range of attackers, from script kiddies to professional hackers, and it poses a significant threat to the society (e.g., the estimated loss of revenue to DDOS attacks was \$240,000 per day among business organizations and could be more than \$100,000 per hour for retailers; see Neustar 2012). It is also well covered by various articles in the COC, such as those concerning data and system interference (Council of Europe 2013).

Our data set comprises records of real DDOS attacks targeting victims (computers) in 106 countries in 177 days in 2004–2008. We identify the impact of COC by exploiting its staggered enforcement over time and the nuanced differences in its adoption across countries. Unlike prior

studies which mostly analyzed processed data by law enforcement agencies or self-reported data by victims, our data were captured in real time by an independent third party. Therefore, we can offer a reliable assessment of crime deterrence from the field.

By conducting a battery of statistical tests, we find evidence of successful deterrence by COC enforcement. The number of IP addresses victimized by DDOS attacks decreases by at least 11.8% in the enforcing countries. This deterrence effect does not exist, however, if the enforcing countries make a reservation on international co-operation. We also find evidence of network and displacement effects. The enforcement is particularly effective when other countries also enforce the COC, but it may divert attacks to non-enforcing countries.

We make three important contributions. First, we provide pioneering evidence on whether international legislation helps curb cybercrime, which poses a significant challenge to the criminal justice system (Brenner 2006; Calderoni 2010). To tackle such emerging crime, we need quality empirical evidence to guide government policy. This study provides such quality evidence from an international panel of real offenses. Second, we provide a formal test of enforcement spill overs and find that cybercrime enforcement can be complementary and drives cyber attacks to non-enforcing countries. To our knowledge, such spillover effects across countries have not been systematically documented. Finally, we contribute to the understanding of hacker motivation. Analyzing “black hat” motivation is paramount to curbing the rampant increase in malicious cyber activities, but the lack of field data on hacker behavior has been a big obstacle (Mahmood et al. 2010). By analyzing the responses of real cyber attacks to COC enforcement, we indirectly infer that cyber attackers can be motivated by economics incentives and strategic in choosing attack targets, implying they are rational.

This remainder of this paper is organized as follows. Section 2 surveys the related literature and reviews the characteristics of the COC and DDOS attack. Section 3 develops the hypotheses. Section 4 describes our empirical model and data. Section 5 presents the statistical results. Section 6 discusses the implications. Section 7 concludes the paper.

2. Background

2.1. Related Literature

Our study is related to three streams of research. The first stream studies the deterrence effect of perceived threat and punishment (D'Arcy et al. 2009; Johnston and Warkentin 2010; Xue et al. 2011; Chen et al. 2012; Liang et al. 2013; Sojer et al. 2014; Chatterjee et al. 2015; Johnston et al. 2015). People who fear the threat and punishment against an improper behavior, such as IT misuse or non-compliance, are less likely to commit such behavior. This deterrence effect is observed mostly at the individual level in an organizational setting. It is unclear whether similar threat and punishment can deter cyber criminals, the identification of whom is difficult on the Internet (Ransbotham and Mitra 2009; Mahmood et al. 2010). Cyber criminals also tend to be more determined and less sensitive to near-term punishment (Kshetri 2010). Therefore, their responses to threat and punishment may differ from employees in a work setting.

The second related stream of research studies the strategic interaction between end-user protection and enforcement, and their benefits and trade-offs, against attackers (Cavusoglu et al. 2005; Cremonini and Nizovtsev 2009; Png and Wang 2009). Signalling protection at the end-user level can enhance deterrence, but attackers will strategically reallocate resources to attack users with less protection (Cremonini and Nizovtsev 2009). Enforcement may cause end-users to spend less effort in precaution, which can lead to less effective protection in equilibrium (Png and Wang

2009). The implication is that enforcement need not decrease the number of attacks and victims. This theoretical analysis is largely untested in a field setting.

The third related stream of research empirically examines the deterrence of conventional crimes in the physical world. Supportive evidence of crime deterrence exists in capital sanction and execution (Ehrlich 1973, 1977; Shepherd 2005; Yang and Lester 2008), gun-carrying laws (Lott and Mustard 1997; Bronars and Lott 1998), and enforcement against rape and other sexual offenses (Vaillant and Wolff 2009). However, counter evidence has also been recorded for similar enforcement, such as gun control and death penalty (Black and Nagins 1998; Ayres and Donohue 2003; Donohue 2004; Kirchgässner 2011). Besides the inconclusive findings, these studies focus on single-country enforcements. Such domestic enforcements may not be sufficient in deterring global cyber attacks involving multiple countries. Our research departs from this literature in that we empirically examine the effectiveness of enforcement against cybercrime with international co-operation (Li 2007; Kim et al. 2012).

In the specific domain of cybercrime, Png et al. (2008) find limited evidence of deterrence by domestic law enforcement. However, they find cybercrime displacement – U.S. enforcement against security violations could have caused attackers to initiate attacks from other countries. Their research calls for international co-operation against cybercrime. Our study examines whether such concerted international enforcement is effective and whether it generates any spillover effects on other countries (Kim et al. 2012).

To conclude, prior research suggests that enforcement and punishment should deter crime at the individual level, but the effect at the country level is unclear. The prior empirical evidence is mixed. Accordingly, the effectiveness of international enforcement against cybercrime is a non-

trivial empirical question. We address this question in a focused context, viz. COC enforcement, by scrutinizing real cyber attack data from a panel of 106 countries.

2.2. The Convention on Cybercrime

The COC is the first international legislation against criminal behavior in the cyberspace. It adopts a loose definition of cybercrime and so covers almost any malicious activities on the Internet, including DDOS attack. Besides the Council of Europe member states, four non-member states, viz. Canada, Japan, USA, and South Africa, participated in drafting it. The COC has been open for signature since 23 November 2001 and was first entered into force by Albania, Croatia, Estonia, Hungary, and Lithuania on 1 July 2014. As of December 2015, 49 countries have signed and 47 countries have enforced the COC. Figure 1 summarizes its signature and enforcement.

[Insert Figure 1 here]

The COC comprises four chapters.¹ The first chapter defines the terms. The second chapter specifies measures that need to be adopted at the national (domestic) level, including establishment of substantive criminal laws on offenses such as illegal access and interception, data and system interference, etc., the procedural laws, and jurisdictions over offenses. The third chapter contains principles of international co-operation such as extradition and mutual assistance. The last chapter allows participating countries to set the scope in terms of territorial application and reservation. In particular, Article 42 allows participating countries to reserve selected articles. These include, for national enforcement, selected provisions in criminalizing data interference (Article 4), misuse of devices (Article 6), child pornography (Article 9), infringement of copyright (Article 10), attempt and aiding or abetting (Article 11), power and procedures in criminal investigations and

¹ The full version of the COC and its explanatory report are available on the Council of Europe's Web site, <http://www.coe.int/en/web/conventions/full-list/-/conventions/treaty/185>. [Accessed January 18, 2016]

proceedings (Article 14), and jurisdiction (Article 22) and, for international co-operation, mutual assistance in expedited preservation of stored computer data (Article 29). Article 42 also allows a federal state to reserve the right to assume the obligations under Chapter 2 (Article 41). Table 1 lists the countries with reservations. Among the 47 enforcing countries, 25 have made at least one reservation.

[Insert Table 1 here]

To enforce the COC, a signatory country has to bring its domestic laws into accord with COC's penal and procedural requirements. This is a significant undertaking and could delay the enforcement process. For example, the Finnish legislature had to add new provisions concerning information processing systems and possession of instruments used for cybercrime and establish the corresponding liability. The Swedish government had to harmonize laws regarding punishment of forgery, data interference, child pornography, unlawful use of computers and monitoring of computer information, and violation of copyright and related rights. The Japanese government had to change its laws to address the COC's data retention and provision requirements and general requests for co-operation in investigation (Li 2007).

The signatory countries may not have consensus on the definition of criminal offense either. For example, data interference as stated in Article 4 of the COC is considered a criminal offense in Denmark and France, but Azerbaijan, Lithuania, Slovakia, and USA have reserved the right to criminalize it only when it causes serious harms. This divergence in crime definition could impede the provision of mutual assistance across countries, which may cause further delay for a country to move from signature to enforcement. For example, Lithuania and Norway have reserved the right to refuse the request of any participating country for preserving stored computer data if the offense is not criminalized in both countries at the time of investigation.

In the empirical analysis, we include related developments in domestic law enforcement as a covariate. This helps increase the precision in identifying the impact of COC's unique provision of international co-operation in enforcement.

2.3. Distributed Denial of Service Attack

DDOS attack has been pervasive on the Internet. For example, a survey of IT professionals from 38 countries suggests 50% of the respondents have experienced business disruptions due to DDOS attacks (Kaspersky Lab 2015). The main reasons cited for the attacks were criminals seeking to disrupt operations (28%), disrupt or distract the business while another attack took place (18%), and use the attack to hold the company to ransom (17%). Competitors seeking to benefit from the attacks (12%) and political motivations (11%) were also commonly mentioned. In fact, many of these DDOS attacks targeted banks (24%), telecommunications companies (23%), and financial services organizations (20%), indicating they were possibly motivated financially.

It is notoriously difficult for individual organizations to defend against DDOS attack. The attacks are often launched from botnets in dispersed regions, making it challenging for victims to block the attack traffic. The attack tools are increasingly available too. It is now easy to launch a DDOS attack using just mobile devices, and DDOS attacks are available as online services amid the diversification of attack techniques (Symantec 2014). Today, we can "purchase" a DDOS attack online by simply specifying the target, duration, and magnitude. Hence, large-scale DDOS attacks have become an affordable tool for cyber criminals but a costly security issue for network operators (Zuckerman et al. 2010; Mansfield-Devine 2011).

The pervasiveness and global nature of DDOS attack make it an ideal candidate to study the effectiveness of international law enforcement. Our data set spans the second quarter of 2004

to last quarter of 2008. Hence, it pre-dates several prominent political disputes and cyber warfare, such as those between North Korea and South Korea and USA in 2009, between China and USA in 2013, and between Taiwan and Philippines in 2013.

3. Theory and Hypotheses

Our theoretical analysis is guided by two important theories in criminology, the general deterrence theory (GDT) (Gibbs 1975) and routine activity theory (RAT) (Cohen and Felson 1979). Both GDT and RAT view potential criminals as rational actors who would weigh the benefits and costs before committing a crime. GDT posits we can deter improper behaviors by raising the certainty and severity of punishment (Gibbs 1975). Previous research has shown that certainty and severity of punishment can help predict individual decisions on information systems misuse (D'Arcy et al. 2009), information security policy compliance (Chen et al. 2012), unethical IT use (Chatterjee et al. 2015), and unethical code reuse from the Internet (Sojer et al. 2014).

In general, the certainty and severity of punishment depend on the chance to apprehend and convict the criminal and the expected sanction. Chapter 2 of the COC requires participating countries to establish legislative and other measures against cybercrime, facilitate collection of evidence in electronic forms, and ensure any criminal offenses specified in the COC are punishable by effective sanctions. Chapter 3 also facilitates international co-operation and mutual assistance in cybercrime investigation. These provisions should strengthen the apprehension, conviction, and sanction of cyber criminals. Hence, at the individual level, GDT predicts the COC should decrease attackers' inclination to launch DDOS attacks against other people.

However, one essential assumption of GDT is that the punishment is salient, meaning we must be able to identify and track the criminals. This may be the case for conventional crimes such

as homicide, arson, or burglary for which forensic investigation can often help trace the criminals. The identification of criminals in the cyberspace is less trivial. Most DDOS attacks (and a broad range of cybercrimes) are launched from botnets or spoofed IP addresses which do not link to attackers' identities or physical locations. Hence, cyber criminals need not feel threatened by COC enforcement, which may undermine the applicability of GDT.

In any case, GDT omits structural elements in the environment that influence overall crime opportunities. By contrast, RAT, adopting a macro view of crime victimization, posits that crime is shaped by environmental factors, particularly the presence of a motivated offender and suitable target and the absence of a capable guardian (Cohen and Felson 1979). A crime is more likely to occur when these environmental factors converge in time and space. Unlike GDT, RAT does not focus on the criminal or punishment, or attempt to explain what motivates a person to commit a crime. Instead, it analyzes why some people are more likely victimized. RAT has been applied to explain improper IT use such as employee computer abuse, online identity theft, and unauthorized attempts on information systems (Willison and Warkentin 2013; Wang et al. 2015).

One core insight of RAT is that even if there is no structural change in crime motivation, the convergence of suitable targets and absence of capable guardians can lead to increased crime rates. The definition of guardians in RAT is broad. It may include "*someone whose mere presence serves as a gentle reminder that someone is looking*" and "*ordinary citizens going about their daily lives but providing by their presence some degree of security*" (Felson and Boba 2010, pages 28 and 37; see, also, Hollis-Peel et al. 2011). In our context, Articles 16–21 of the COC require participating countries to establish legal power to collect, preserve, search, seize, and intercept stored computer, traffic, and general content data. This implies any cybercrime related activities may be passively monitored in the enforcing countries, and network administrators, security staff,

or law enforcement agencies may serve as “social guardians” (Wang et al. 2015). RAT then implies COC enforcement should lead to fewer DDOS attacks in the country.

Overall, GDT and RAT are complementary in predicting crime occurrence (Tillyer 2011). GDT suggests heightened punishment can demotivate potential criminals at the individual level. RAT suggests the presence of guardianship from a macro view can help protect potential victims by discouraging motivated criminals. Together, they imply the COC will help deter DDOS attack if potential criminals are rational and aware of the heightened punishment and guardianship in the enforcing countries. How do we know these latter conditions are present?

We offer the following anecdotal observations. First, recent surveys find that cybercrime is mostly motivated by financial incentives (Kshetri 2010; McAfee 2014; Kaspersky Lab 2015), meaning attackers consider the potential benefits before committing a crime. This implies they are rational and may consider the cost in launching an attack (Kshetri 2006). Sporadic examples have indeed shown that hackers respond to enforcement (Rufo 2013).

Second, we have secondary observations that some attackers or would-be attackers do pay attention to the heightened punishment and guardianship due to COC enforcement. The following excerpts are extracted from one of the most popular hacker forums on the Internet. Apparently, the enforcement of the COC is well noted in the hacker community.²

- “...*Until 1 months ago I thought is no danger in hacking...I've got only a warning because I was under 18...then I realized...that was because we just joined...European Union and*

² The forum was the top-ranked site in the category “Hacking—Chats and Forums” in Alexa, which publishes comprehensive web traffic analysis on the Internet. In the month of October 2011, the forum had 58,332 unique active users, 9,320 new topics, and 74,590 new replies. Its global traffic rank was 4,647 in May 2013. Some posts in the forum mention law enforcement but took the opposite stance to argue why it may not be threatening. We list some of these posts in the Online Supplement.

there are new laws in IT...from now I take care because...it never knows when the cops catch you...” (posted by user “the_insane_eye” on July 2008).

- *“...the law follows the same guidelines for all countries in the european union and they're very strict about that,”* (posted by user “h4ck.in” on April 2010).
- *“There are conventions...within European Union borders he can be transported due to the crime, because of the European Unions conventions about partnership in law,”* (posted by user “Aeternum” on March 2011).
- *“...I would rethink your theory on Croatia not having cybercrime laws: The cybercrime convention is a European directive to which Croatia is a member state...All of the offences proscribed in the Cybercrime Convention...are incorporated into the domestic legal framework,”* (posted by user “matemistic” on November 2011).

Third, enforcement against cybercrime is often publicized after COC enforcement. For example, a Russian was convicted for launching DDOS attacks against Estonia’s government services in 2007 (Vamosi 2008). Estonia enforced the COC in 2004. A programmer was tried and convicted in USA in 2010 for crippling rollingstone.com with a DDOS attack involving 100,000 computers worldwide in 2008 (Goodin 2010). USA enforced the COC in 2007. A German was convicted for cyber extortion with threats of DDOS attacks against six online bookmakers in 2011. A similar DDOS attack was not against Germany’s law in 2006 (Zorz 2011). Germany enforced the COC in 2009. The widespread reporting of these incidents should increase the salience of the punishment and guardianship brought by COC enforcement.

Taken together, our theoretical analysis, supplemented by anecdotal observations, points to a deterrence effect of the COC. This deterrence effect should lead to fewer victims observed at the country level. Our first hypothesis follows.

H1a: *COC enforcement reduces the number of DDOS attack victims in the enforcing countries.*

H1a results from a broad, conceptual application of GDT and RAT. As discussed above, the unique characteristics of cybercrime, particularly the difficulty in identifying and tracking attackers, may potentially inundate the COC's purpose. Accordingly, its empirical effectiveness may depend on the resources devoted to the enforcement (Stigler 1970). Effective enforcement calls for designated agents that take charge of investigation, apprehension, and conviction. Such agents are especially important for cybercrime because it often crosses jurisdictional boundaries and thus requires highly available and prompt investigations and proceedings, such as real-time interception and preservation of evidence. The deployment of designated agents also strengthens the guardianship which is an essential environmental factor in RAT.

In view of the importance of designated agents, the COC requires each enforcing country to establish an authority to take charge of all cybercrime-related investigations and proceedings on a 24/7 basis. Article 24 states *"each Party shall...communicate to the Secretary General of the Council of Europe the name and address of each authority responsible for making or receiving requests for extradition or provisional arrest in the absence of a treaty."* Article 27 states *"each Party shall designate a central authority or authorities responsible for sending and answering requests for mutual assistance, the execution of such requests or their transmission to the authorities competent for their execution."* Article 35 states *"each Party shall designate a point of contact available on a twenty-four hour, seven-day-a-week basis, in order to ensure the provision of immediate assistance for the purpose of investigations or proceedings concerning criminal offenses related to computer systems and data, or for the collection of evidence in electronic form of a criminal offence."* Article 25 allows requests for mutual assistance to be made by *"expedited means of communications, including fax or e-mail."*

In USA, the Computer Crime and Intellectual Property Section of the U.S. Department of Justice acts as the point of contact. France has established the Office central de lutte contre la criminalité liée aux technologies de l'information et de la communication to implement Article 35 (Verdelho 2008). These authorities should increase the expected punishment and guardianship against cyber criminals. Therefore, if COC enforcement does reduce DDOS attack, then any delay in establishing the authority in charge should make the enforcement less effective, meaning there should be less reduction in DDOS attack. This begs the question: Why would any country delay establishing such an authority given its sanguine purpose?

The answer might lie in incentive and perceived effectiveness. A country may not want to respond to other countries' requests because it can take substantial effort to address the requests. For example, preserving and transporting a large volume of stored computer and traffic data (as stipulated in Chapter 3 of the COC) can be costly, and the cost may scale up rapidly as the number of enforcing countries increases. International co-operation may also be hampered by time zone difference. Even if a designated authority is in place, it may fail to provide the rapid responses needed for collecting and preserving the data and traffic involved in cybercrime. Disagreements on crime definition or differences in legal systems could further discourage a country from fully complying with the COC (Weber 2003; Li 2007; Verdelho 2008).

Perhaps anticipating such complications in adoption, the COC does not mandate when a participating country should establish the authority. It is unclear what will happen if a country does not respond to external requests. We observe staggered establishments of the authorities among the enforcing countries over time. This provides another testbed to study the relevance of COC enforcement to DDOS attack. Our second hypothesis is:

H1b: *Among enforcing countries, establishing the authority responsible for reacting to external requests for international co-operation reduces the number of DDOS attack victims more than those that have not established such an authority.*

The testing of H1b informs enforcing countries about the benefit of having a responsible authority. If the authority does contribute to decreasing DDOS attack, then it may be helpful for the enforcing countries to establish it in a timely manner.

One main challenge in enforcing the COC lies in harmonizing domestic legal frameworks with the COC's provisions. Because domestic legislative systems are often driven by complex interplays between culture, ethical standard, and political ideology, complying with all terms and conditions in the COC may not be viable for all countries. Hence, as discussed in Section 2.2, the COC allows participating countries to reserve the right in applying selected articles. This helps ease the burden of countries interested in joining the COC.

However, such reservations may threaten the COC's integrity. In particular, Chapter 3 of the COC mandates international co-operation, which is one of COC's most important objectives as it transcends the enforcement beyond domestic measures. Article 23 states "*the Parties shall co-operate with each other...through the application of relevant international instruments on international co-operation in criminal matters, ... to the widest extent possible for the purposes of investigations or proceedings concerning criminal offenses related to computer systems and data, or for the collection of evidence in electronic form of a criminal offense.*" More importantly, Article 29 mandates expedited preservation of stored computer data for mutual assistance. It states "*A Party may request another Party to order or otherwise obtain the expeditious preservation of data stored by means of a computer system, located within the territory of that other Party and in respect of which the requesting Party intends to submit a request for mutual assistance for the*

search or similar access, seizure or similar securing or disclosure of the data,” and “Upon receiving the request from another Party, the requested Party shall take all appropriate measures to preserve expeditiously the specified data in accordance with its domestic law.”

Article 29 is “*probably one of the most widely used tools of the Convention*” (Verdelho 2008, page 30). For USA, the provision of such international co-operation is “*less clearly traceable to existing U.S. law*” (Weber 2003, page 437). Making a reservation on Article 29 will likely increase the difficulty of apprehending and convicting criminals located in other countries. As an example, with Article 29 in force, it will be easier to follow DDOS attacks involving botnets from multiple countries because all enforcing countries have an obligation to preserve, store, disclose, and facilitate the access of attack-related traffic in their countries. For attackers, making a reservation on Article 29 probably signals a lack of guardianship in the enforcing countries (cf. other enforcing countries that do not make the reservation). Hence, broadly speaking, we expect more victims in countries that have made the reservation.

Yet, the power of Article 29 could be limited because, by paragraph 7 of Article 29, any preservation request has to be made within a period of not less than 60 days. This could be too short for other countries to issue a formal request for mutual assistance (e.g., the procedure can take one year in France; see Verdelho 2008). If Article 29 has not been effectively utilized, then its reservation may not produce a material impact on cyber attack. In fact, complying with Article 29 can be costly for a country because it may require substantial revisions of related domestic laws. Hence, identifying the empirical impact of the reservation on Article 29 can inform policy makers about whether the international co-operation and mutual assistance as stipulated in the COC are important. Our next hypothesis follows.

H1c: *Reservation on Article 29 (expedited preservation of stored computer data) increases the number of DDOS attack victims in the enforcing countries.*

The testing of H1c provides a meaningful *indirect* assessment of the merit of international co-operation. As discussed in Section 2.2, COC enforcement is often preceded by adaptations of domestic laws. Accordingly, enforcement of the COC alone may not lend a powerful test to tease out its benefit due to international co-operation from the benefit due to domestic law enforcement. In addition to controlling for domestic law changes in the empirical model, the reservation on Article 29 provides another apparatus to identify the effect of international enforcement. Empirical support to H1c implies, specifically, the COC's promotion of international co-operation can help deter cybercrime.

Our last hypotheses concern enforcement spillover effects. A large body of research has shown that private investments in security can help reduce crime rates (Gonzalez-Navarro 2013; Zimmerman 2014), and such crime reduction effect may exhibit positive externalities (Ayres and Levitt 1998) and displacement (Png et al. 2008; Yang 2008; Kim et al. 2012). Technically, DDOS attacks, and a wide range of cybercrimes such as malicious code exploits and man-in-the-middle attacks, are routed through multiple Internet hops. For a target country to trace the attacks, we need to collect as much traffic as possible to reconstruct the attack sessions. It may be difficult to identify, locate, apprehend, and convict attackers without adequate collection of evidence. This, however, can be a challenging task if few countries enforce the COC.

As a hypothetical example, suppose an attacker from country A has conquered a botnet in countries B and C to launch an attack against a target in country D. Suppose further that countries B and D have enforced the COC but not countries A and C. Then, once the investigative agency in country D receives the attack report, it will have to first contact the counter-parties in countries

B and C to identify and locate the botnet. Country B will work with country D because the COC mandates international co-operation and mutual assistance. However, country C does not need to cooperate with country D. Country D may still be able to pin down the attack from country A based on the traffic provided by country B alone, but the quality of investigation will improve if country C also participates. Finally, country A's assistance will be necessary to convict the attacker, but it need not offer such assistance to countries B, C and D.

In this example, the probability of locating, apprehending, and convicting the attacker will increase if countries A and/or C also enforce the COC. Hence, similar to many technologies and standards that exhibit network effects, the COC should be more effective in deterring cybercrime when more countries adopt it (cf. each country relying on its own domestic legislations). The more countries enforcing the COC, the broader its coverage, and the higher the perceived risk faced by attackers. Following the spirits of GDT and RAT, the perceptions of punishment and guardianship should be stronger as more countries enforce the COC.

H2a: *The effect of COC enforcement on the number of DDOS attack victims in the enforcing countries is stronger as the enforcement in other countries increases.*

If the COC indeed raises the perceived punishment to attackers or perceived guardianship around potential victims, then two outcomes may occur. The first outcome is attackers scaling back their attacks. The second outcome, which may apply more to undeterred people, is attackers choosing targets so that their chance of being caught and punished is lower. In our setting, with international co-operation in enforcement against cybercrime, *ceteris paribus*, the risk to attackers will be lower if they attack targets in countries not enforcing the COC. The attackers may still be apprehended and punished if the target countries have domestic enforcement against cybercrime, but their risks of facing cross-border investigation, extradition, and offshore trials will be lower in

non-enforcing countries. Hence, we expect undeterred attackers will shift some of their attacks from COC to non-COC countries.

Realistically, both outcomes will likely occur. The first outcome, viz. attackers lessening their offenses, will cause a decrease in attack rate in the empirical data, leading to support of H1a–H1c. The second outcome, viz. attackers strategically shifting attacks from enforcing countries to non-enforcing countries, gives rise to our last hypothesis:

H2b: *Enforcement of the COC will cause cybercrime displacement; non-enforcing countries will receive more DDOS attacks as the enforcement in other countries increases.*

H2a and H2b are important because they formally assess the externalities in international cybercrime enforcement. Such externalities need to be noted and addressed for any international treaties or enforcement to achieve their best purposes.

4. Model and Data

To empirically test the hypotheses, we use a panel fixed-effects model:

$$r_{it} = f(\cdot) + \beta_1 L_{it} + \beta_2' x_{it} + \beta_3' \mu_i + \beta_4' \tau_t + \beta_5' \gamma_{it} + \varepsilon_{it}, \quad (1)$$

where r_{it} denotes the cyber attack rate in country i in day t , $f(\cdot)$ captures COC enforcement in country i in day t (see below), L_{it} is the cumulative number of domestic cybercrime legislations, x_{it} are control variables, μ_i are country fixed effects, τ_t are time (day) fixed effects, γ_{it} are country-specific time trends, and ε_{it} are idiosyncratic random errors.

The country fixed effects, μ_i , account for unobserved time-invariant heterogeneity, such as culture and political systems. The time fixed effects, τ_t , account for time-related shocks that apply to all countries, such as seasonality in DDOS attack or advances in hacking or defense techniques. We include country-specific time trends, γ_{it} , to allow for different trends of DDOS attack across

countries. We construct the trend as the number of calendar days starting from the first day in the sample, so, day = 1 for 26 May 2004, day = 2 for 27 May 2004, and so on. Altogether, we include 106 such time trend variables, one for each country in the sample.

To test H1a, i.e., the direct effect of the enforcement, we parameterize $f(\cdot)$ by an indicator, K_{it} , that equals 1 if the COC entered into force in country i in day t , and 0 otherwise. To test H1b, i.e., the effect of the responsible authority, we parameterize $f(\cdot)$ by two indicators, each denoting the enforcement status with or without the responsible authority. To test H1c, i.e., the effect of the reservation on international co-operation, we parameterize $f(\cdot)$ by multiple indicators that denote whether a country has made different reservations, including Article 29 on expedited preservation of stored computer data. To test H2a and H2b, i.e., the spillover effects in COC enforcement, we parameterize $f(\cdot)$ by the following two-way interaction function:

$$f(\cdot) = \alpha_1 K_{it} + \alpha_2 \omega_{-i,t} + \alpha_3 K_{it} \omega_{-i,t}, \quad (2)$$

where $\omega_{-i,t}$ measures the extent of COC enforcement in other countries. With this specification, α_1 captures the direct enforcement effect. α_2 captures whether the enforcement in other countries affects the attacks recorded in country i , and so provides an estimate of the displacement effect (H2b). α_3 captures whether this effect due to others' enforcement would differ if country i has also enforced the COC. Therefore, $\alpha_2 + \alpha_3$ provides an estimate of network effect (H2a).

We compiled our data from multiple sources. To measure the cyber-attack rate, r_{it} , we obtained backscatter data sent by DDOS attack *victims* from the Cooperative Association for Internet Data Analysis (CAIDA 2005–2008a). CAIDA administers a global network comprising roughly 1/256th of all IP addresses in the world to record unsolicited Internet traffic, including spoof-source DDOS attacks. Each of these backscatter packets contains the victim's IP address,

which allows us to identify its country. By tracking the backscatter packets and their origins, we can study the change in DDOS attack victims over time and across countries.

The CAIDA data set is a random sample of unsolicited Internet traffic and captures only attacks that randomly spoofed the source IP addresses. Hence, it allows us to identify DDOS attack victims, not attackers, and does not include the full details of each attack, such as the total number of packets involved or size of payload data used. Further, due to the excessive volume, CAIDA releases only several days of data in each quarter. Figure 2 provides a graphical illustration of the backscatter data.³ Table 2 reports the periods when the CAIDA data are available.

[Insert Figure 2 and Table 2 here]

Despite these limitations, Mao et al. (2006) shows that backscatter data match the patterns of general large-scale DDOS attacks well. The use of backscatter data to measure DDOS attack is common in computing studies (Moore et al. 2001; Balkanli et al. 2015). From the backscatter data, we compute the number of victim IP addresses per Internet host by country and day as the dependent variable in all statistical estimations.

Next, from Council of Europe's (COE) website, we compiled the signing and enforcement status of the COC and, also, the reservation of any articles therein by all countries in our data set. We compiled the enforcement of Protocol No. 12 to the Convention for the Protection of Human Rights and Fundamental Freedoms (CPHRFF) and use it as the instrumental variable in one of our identification strategies. To measure domestic enforcement, L_{it} , we compiled developments in domestic cybercrime legislations from Asian School of Cyber Laws (ASCL), COE, International

³ For more details of the CAIDA data set, see http://www.caida.org/projects/network_telescope/. An animated illustration of backscatter data is available at http://www.caida.org/publications/animations/passive_monitoring/backscatter.mov. [Accessed January 18, 2016]

Telecommunications Union (ITU), and United Nations Office on Drugs and Crime (UNODC). We report the details in compiling the domestic legislations in the Online Supplement.

For control variables, x_{it} , we compiled demographic data from Global Market Information Database (GMID) and Central Intelligence Agency (CIA). For socio-economic development, we have unemployment rate, gross domestic product in purchasing power parity rate, and the number of higher education students (Korgaonkar and Wolin 1999). For Internet landscape, we have the numbers of Internet hosts, Internet users, and integrated services digital network subscribers and the percentage of digital main lines. We include the countries' land areas as a proxy for the need for communications networks between people. Except for unemployment rate and percentage of digital main lines, we convert all demographic variables to per-capita term.

To measure the effectiveness of jurisdictional systems and quality of enforcement agencies, we obtained six indicators from Worldwide Governance Indicators (WGI): control of corruption, government effectiveness, political stability and absence of violence/terrorism, regulatory quality, rule of law, and voice and accountability (Kaufmann et al. 2010). Each of these six indicators is normalized over all countries in the world and varies on a yearly basis.

Finally, referring to equation (2), to measure ω_{-it} , i.e., the extent of other countries' COC enforcement, we obtained autonomous connection (AS) data from CAIDA (2008b). AS connection is commonly used in the computing literature to capture the routes for launching DDOS attacks (Moore et al. 2006; Chen et al. 2007; Soundar Rajam et al. 2013). By tracking AS connections, we can capture the scope of other countries' COC enforcement. We provide more details about AS connection and the estimation of equation (2) in Section 5.

Taken together, our data set contains information on DDOS attack victims in 106 countries over 177 days in 2004–2008 and the corresponding countries' characteristics (COC enforcement

status, domestic cybercrime legislations, demographics, and governance quality indicators). Table 3 lists the 106 countries in our sample. Table 4 presents the descriptive statistics, which are further grouped by COC enforcement status in Table 5. For example, in Bosnia and Herzegovina, France, Norway, and Ukraine which enforced the COC in 2006, the number of victims per 1,000 Internet hosts has decreased by 92%, from 0.829 (pre-2006) to 0.064 (post-2006). By contrast, the decrease was only 76%, from 5.047 (pre-2006) to 1.210 (post-2006), among the non-enforcing countries. Generally, the decrease in number of victims was sharper in the 23 enforcing countries than the 83 non-enforcing countries. Table 6 reports the variable correlations.

[Insert Tables 3–6 here]

Referring to Table 4, on average, there were 2.216 unique victim IP addresses per day for every 1,000 Internet hosts in each country, but the variation was substantial. Senegal had the most significant attack on 24 May 2006, with 256 victim IP addresses out of a total of 412 Internet hosts. 23 countries have enforced the COC in 2004–2008 and, among them, 12 have made reservations and 10 have delayed establishing the authority after the dates of entry into force.

Figure 3 plots the average log numbers of victim IP addresses per 1,000 Internet hosts per country per day in each quarter in countries that have enforced and not enforced the COC by 31 December 2008, and their differences, over time. In general, the attack trends are similar, but the enforcing countries had mostly fewer victims than the non-enforcing countries. The difference in number of victims was increasing over time, which is consistent with the presence of network and displacement effects as posited in H2a and H2b. Together with Table 5 which shows that the number of victims has decreased more sharply in the enforcing countries than non-enforcing countries after the year of enforcement, we have cross-sectional and longitudinal model-free evidence that COC enforcement is negatively correlated with DDOS victimization.

[Insert Figure 3 here]

Except for index and percentage variables, we log-transform all continuous variables as the double-log specification often fits the data better (Wooldridge 2006, p. 197-200). We add one as necessary to avoid logarithm of zero. Further, DDOS attacks may exhibit cross-sectional or spatial interdependency due to their global nature (Kim et al. 2012). So, in all regressions, we incorporate spatial correlation-consistent standard errors, which can accommodate general heteroskedasticity and spatial autocorrelations (Driscoll and Kraay 1998).

5. Results

Table 7, column (1) reports a panel fixed-effects regression which allows for spatial correlation-consistent standard errors and includes the COC enforcement ($K_{it} = 1$ if country i has enforced the COC in day t , and $= 0$ otherwise) and all domestic legislation and demographic variables. The cumulative number of domestic cybercrime legislations helps reduce the number of DDOS attack victims in the country. On top of it, the coefficient of COC enforcement is -0.125 (s.e. 0.028) and statistically significant. Because we use a double-log specification, the coefficient corresponds to the elasticity. Accordingly, in our sample of 106 countries (see Table 3) and 177 days in 2004–2008 (see Table 2), enforcement of the COC has led to a $-(e^{-0.125} - 1) = 11.8\%$ decrease in DDOS attack victims. Given the potential losses of organizations to DDOS attacks, this is economically significant. Referring to Table 4, it implies the enforcement could have reduced $2.216 \times 11.8\% = 0.261$ victims per 1,000 Internet hosts, or 96 victims, per country per day.

[Insert Table 7 here]

The coefficients of the demographic variables exhibit various signs and significance. As reported in Table 6, many of these variables, particularly the six governance quality indicators, are

highly correlated. Therefore, their coefficients should be interpreted with caution. In any case, we include them to capture variations in DDOS attacks due to observable national characteristics which, if omitted, may confound the effect of COC enforcement. Their own signs and significance are of less importance.

The estimate in Table 7, column (1) accounts for domestic law enforcement measured by the cumulative number of domestic cybercrime legislations over time. Evidently, each domestic legislation may serve a different purpose. Simply adding them up may not accurately measure the progress in domestic enforcement. In Table 7, column (2), we report another estimate that replaces the cumulative number of domestic cybercrime legislations by an indicator that equals one on or after the date when a country enforced the *first* domestic cybercrime legislation, and zero otherwise. Essentially, this indicator separates the time for each country into two periods, one without any domestic cybercrime legislation and the other with at least one domestic cybercrime legislation. As shown in the Online Supplement, the mean of this indicator variable is 0.509, meaning close to half of our sample observations were not covered by any domestic cybercrime legislation in 2004–2008.

The statistical results are largely similar. The coefficient of COC enforcement continues to be negative and significant. However, its magnitude has increased (−0.133 vs. −0.125) whereas the magnitude of the coefficient of first domestic cybercrime legislation is considerably smaller than that of the cumulative number of domestic cybercrime legislations (−0.084 vs. −0.231) in Table 7, column (1). This suggests, using an imprecise variable to measure domestic enforcement, the COC enforcement variable, K_{it} , could have picked up some effects due to the domestic enforcement. In view of this potential bias, in the remaining analysis we revert to using the cumulative number of domestic cybercrime legislations, which provides a finer differentiation in domestic enforcement.

Technically, the COC enforcement variable, K_{it} , captures the changes in number of DDOS attack victims after the enforcement among the enforcing countries. Accordingly, our specification shares a similar spirit as a difference-in-differences (DID) model. However, our “treatment,” i.e., COC enforcement, is applied to the enforcing countries at different time, whereas in a typical DID model the treatment is applied to multiple cross-sectional units at the same time.

We next buttress our estimation with several robustness tests. COC enforcement could be endogenous. A country could have chosen to enforce the COC because it experienced more attacks (Ehrlich and Brower 1987). This endogeneity (due to reverse causality), if present, should bias the coefficient of COC enforcement *upward*, i.e., the coefficient should become more *positive* than its true value. Because we find a negative coefficient for COC enforcement in Table 7, column (1), H1a is supported even if COC enforcement is subject to this endogeneity.

To formally address this endogeneity (and other unknown sources of bias), we conduct an instrumental variable (IV) estimation using the enforcement of Protocol No. 12 to the Convention for the Protection of Human Rights and Fundamental Freedoms, which was also drafted by COE and opened for signature at around the same time as the COC, as the instrument. The identification assumption is that the country characteristics leading to the enforcement of COC and CPHRFF are likely similar, but the enforcement of the latter should be related to general developments in human rights and freedom and so should not relate to DDOS attack. Hence, CPHRFF enforcement should help us prune the endogenous variations and establish the causal influence of COC enforcement on DDOS attack. This IV estimator, using CPHRFF as the instrument, should also help address the potential bias, if any, due to imprecise measurement of domestic enforcement.

We perform the IV estimation using two-stage least squares (2SLS) regression. The first-stage regression with the COC enforcement indicator as dependent variable has a high R-square,

0.609. The coefficient of CPHRFF enforcement is 0.100 (s.e. 0.014) and statistically significant ($p < 0.01$). Hence, CPHRFF enforcement is a relevant instrument. For brevity, we do not report the first-stage regression results. Table 7, column (3) reports the second-stage regression. As expected, the coefficient of COC enforcement becomes *more negative*, -1.160 (s.e. 0.473), and continues to be statistically significant. This indicates the true effect of COC enforcement could be considerably larger than that reported in Table 7, column (1).⁴

Despite the 2SLS results are consistent with our expectation, we hesitate in using it as our main specification. The effect, $-(e^{-1.160} - 1) = 68.7\%$ decrease in number of DDOS attack victims, is substantially bigger than our earlier estimate of 11.8%. Given this is the first estimation of the COC enforcement effect, we prefer to use a more conservative estimate in drawing the conclusions and insights. Further, we cannot find suitable instruments for some of our subsequent estimations. Hence, to ensure the results are comparable across estimates, we use the specification in Table 7, column (1) as the “preferred” estimate in the remaining discussion. We emphasize our estimated impact is conservative as it is subject to endogeneity and so is biased upward.

We next conduct a falsification test. A country can sign without enforcing the COC. Such signature is symbolic and hence should have a weaker effect on DDOS attack. If, however, the COC effect found above is spurious and caused by unobserved country characteristics related to the participating countries’ political systems or their general attitude to law enforcement, then the coefficient of COC signature may also be statistically significant.

Table 7, column (4) reports an estimate replacing COC enforcement by COC signature (= 1 if country i has signed the COC in day t , and = 0 otherwise). The coefficient of COC signature

⁴ The Hausman test gives unstable results, possibly caused by non-positive semi-definite estimated parameter differences (Schreiber 2008). Accordingly, we conduct the Davidson-McKinnon test, which is a common alternative procedure to test for endogeneity when the Hausman test does not behave. The Davidson-McKinnon test statistic is 5.12 ($p < 0.05$), indicating that the ordinary least squares estimator may not be consistent.

is negative but much smaller, -0.014 (s.e. 0.070) and, most importantly, not statistically significant. Hence, using the same data set and specification, we do not obtain a significant negative impact if we simply replace COC enforcement by COC signature. This confirms our finding is specific to the COC enforcement “treatment”.⁵

Taken together, the results in Table 7, columns (1) to (4) provide robust evidence to support H1a, i.e., the direct impact of COC enforcement on the number of DDOS attack victims. We next assess H1b and H1c. Table 7, column (5) reports an estimate similar to the preferred estimate in Table 7, column (1), except two changes: i) we split the COC enforcement variable into two, one with the responsible authority to react to external requests for international co-operation and the other without, and ii) we include the number of articles reserved by the enforcing countries as an additional covariate. Consistent with H1a, COC enforcement always has a negative impact after controlling for domestic enforcement. Consistent with H1b, the enforcement with the responsible authority has a more negative impact, -0.160 (s.e. 0.040), than the one without, -0.131 (s.e. 0.044), but their difference is not statistically significant ($F = 0.47$, $p = 0.49$). The coefficient of the number of reservations is positive, 0.019 (s.e. 0.021), but not statistically significant.

To more precisely test H1c, we split the reservations into four sets. The first set, “domestic enforcement,” comprising reservations on Articles 4, 6, 11, 14, and 22, concerns definitions of offenses in accordance with domestic laws, the procedural provisions, and the establishment of jurisdictions. The second set, “mutual assistance,” comprising reservation on Article 29, concerns the preservation of stored computer data for other countries, which can be helpful for cross-border

⁵ So far, all the tests rely on cross-sectional variations across countries and, also, longitudinal within-country variations in COC enforcement. In one unreported test, we limit the sample to only countries that have enforced the COC in 2004–2008 and so focus on within-country variations in the treatment. The coefficient of COC enforcement continues to be negative, -0.171 (s.e. 0.031), and statistically significant. In another unreported test, we limit the sample to only countries in Council of Europe (which initiated the convention) and obtain similar findings. The coefficient of COC enforcement is -0.140 (s.e. 0.030).

crime investigation. The third set, “DDOS irrelevant,” comprising reservations on Articles 9 and 10, concerns non-DDOS attack offenses, viz. child pornography and infringement of copyrights. The fourth set, “federal clause,” comprising reservation on Article 41, concerns the obligations among federal and member states.

Table 7, column (6) reports the estimate. Only “mutual assistance” (i.e., Article 29) has a statistically significant impact on the number of DDOS attack victims. In fact, its coefficient, 0.301 (s.e. 0.071), corresponding to an elasticity of $e^{0.301} - 1 = 35.1\%$, is considerably bigger than the impact of COC enforcement itself (−0.142 and −0.185, corresponding to elasticities of −13.2% and −16.9%). This implies COC enforcement deters DDOS attack mostly by facilitating international co-operation in expedited preservation of stored computer data.

Note that the last set of reservation, “federal clause,” is applicable only to countries with a federal system. In our data set, only USA has made this reservation. USA is also a frequent target for cyber attacks. Hence, we check if our results are robust to excluding USA from the sample. Table 7, column (7) repeats the estimate without USA. The result is similar. Only the reservation on “mutual assistance” has a statistically significant positive impact.

We now test our second set of hypotheses concerning how COC enforcement affects other countries. H2a posits that the deterrence effect of COC enforcement on DDOS attack is stronger as the other countries’ enforcement increases. H2b posits COC enforcement will divert attacks to non-enforcing countries. As shown in Figure 1, the global enforcement of the COC is staggered over time. Hence, if H2a and H2b are correct, we expect the difference in the number of DDOS attack victims between enforcing and non-enforcing countries to widen over time. This is indeed the case as shown in Figure 3.

A simple way to statistically test H2a and H2b is to incorporate a more flexible structure that allows for varying enforcement effect. In the next specification, we split the COC enforcement variable into five according to the time since the enforcement became effective. For example, if country A has enforced the COC on 1 April 2005, then “first year of enforcement” equals one only on the days from 1 April to 31 December 2005 and 0 otherwise, “second year of enforcement” equals one on all the days in 2006, and so on. Similarly, if country B has enforced the COC on 1 July 2007, then “first year of enforcement” equals one only on the days from 1 July to 31 December 2007 and 0 otherwise, “second year of enforcement” equals one on all the days in 2008. All other “year of enforcement” variables equal 0 for country B.

The advantage of splitting the COC enforcement variable this way is that it allows for the changing enforcement impact due to network (H2a) and displacement (H2b) effects. At the same time, it accommodates the possibility that the participating countries may need time to impose the enforcement measures. As reported in Table 8, column (1), the coefficient of COC enforcement is consistently negative and increasing in magnitude over time. A Wald test indicates the five “year of enforcement” coefficients are statistically different ($F = 14.07, p < 0.01$). Hence, consistent with the predictions of H2a and H2b, as more countries enforce the COC over time, the difference in the number of DDOS attack victims widens between the enforcing and non-enforcing countries.⁶

We next exploit the topology of the Internet to devise a direct test of H2a and H2b. The Internet is organized into thousands of autonomous systems, each of which is a connected network with a unique AS number and belongs to one country. In general, an Internet host can connect to

⁶ In an unreported test, we split the COC enforcement variable in Table 7, column (1) into five, each corresponding to the enforcement effect in one year. The result once again points to a more salient enforcement effect over time. For brevity, we report the detailed statistical results in the Online Supplement. Note that this test is less precise than the one reported in Table 8, column (1) because it does not account for the possibility that it may take time for a country to fully enforce all the measures mandated by the COC. The individual enforcement may be badly measured in the early years because of the few number of enforcing countries, contributing to the weaker results.

another Internet host from a different AS provided the two AS have a direct business relationship. Hence, the number of business relationships between a country's AS with other countries' AS measures the country's external Internet connectivity (Moore et al. 2006).

Conceptually, the number of AS connections from a country to other countries is analogous to the number of "windows" that it has to the external world. If COC enforcement exhibits network (displacement) effect, then having more AS connections to other enforcing countries should lead to *fewer (more)* attacks in an enforcing (a non-enforcing) country. This is because, owing to the COC's promotion of international co-operation, the risk of being tracked and punished in attacking an enforcing (a non-enforcing) country will be higher (lower) if the attack originates from or is routed through another directly connected enforcing country.

Essentially, AS connections serve as "windows" from which attackers can break in. The better these windows are guarded, the less likely a country will be targeted, and the more likely undeterred attacks will be redirected to countries with less guarded windows. This consideration of the role of AS connection is consistent with RAT, which suggests guardianship is one important environmental factor for crime victimization.

We compute the percentage of AS connections to *other* enforcing countries as the number of AS connections to other enforcing countries divided by the number of AS connections to all other countries. Referring to equation (2), with this specification, the percentage of AS connections to other enforcing countries allows us to test the displacement effect (H2b). By interacting it with COC enforcement, we can test whether the impact of enforcement in a country varies with others' enforcement, i.e., whether network effect exists (H2a).

Table 8, column (2) reports an estimate including the percentage of AS connections to other enforcing countries and its interaction with COC enforcement. COC enforcement continues to

have a statistically significant negative impact on the number of DDOS attack victims. Importantly, the coefficient of the percentage of AS connections to other enforcing countries is positive, 0.171 (s.e. 0.063), and statistically significant. Its interaction with COC enforcement is negative, -0.427 (s.e. 0.089), and statistically significant. These estimates imply an increase in AS connections to other enforcing countries by one per cent point could have *increased* the number of DDOS attack victims by 0.17% in a non-enforcing country, and *decreased* the number of DDOS attack victims by $-(0.171 - 0.427) \div 100 = 0.26\%$ in an enforcing country. They support the presence of both network (H2a) and displacement (H2b) effects in COC enforcement.

To further scrutinize these spillover effects from other countries' enforcement, we split the countries into two sets, those that have and have not enforced the COC in 2004–2008. Table 8, columns (3) and (4) show that, indeed, the effect of other countries' enforcement (measured by the percentage of AS connections to other enforcing countries) is *negative* in the enforcing countries and *positive* in the non-enforcing countries. Therefore, by applying the same specification to two different sets of countries, we find completely opposite effects of other countries' enforcement. Such spillover effects in COC enforcement are remarkable.⁷

Table 9 summarizes the hypothesis testing results. We find significant deterrence effect of COC enforcement on DDOS attack, but this deterrence effect does not exist if an enforcing country makes a reservation on international co-operation. COC enforcement generates spillover effects. It decreases attacks as the enforcement in other countries increases, but increases attacks to non-enforcing countries. H1a, H1c, H2a, and H2b are supported, but not H1b.

⁷ For completeness, we consider if these spillover effects are affected by domestic enforcement. In another estimation, we add the percentage of AS connections to other countries with domestic cybercrime legislation and its interaction with COC enforcement as additional covariates to the specification in Table 8, column (2). The results are consistent. the coefficient of the percentage of AS connections to other enforcing countries is positive, 0.221 (s.e. 0.067), and statistically significant. Its interaction with COC enforcement is negative, -0.592 (s.e. 0.090), and statistically significant. For brevity, we report this estimate in the Online Supplement.

6. Discussion

Our statistical evidence points to the conclusion that attackers in the cyberspace are rational. They respond to heightened law enforcement by either forgoing their attacks or shifting attacks to non-enforcing countries. This rationality suggests that we can restraint cybercrime by economic means (cf. technical means such as using advanced security intelligence systems). If cyber criminals care about the expected punishment, then they may also consider the direct costs involved in launching an attack (Katyal 1997). Such direct costs may include, for example, the costs in acquiring related software (e.g., traffic generators for DDOS attacks), subscribing Internet access with dynamic IP addresses, or concealing their physical whereabouts (e.g., by using computers in an Internet café to launch attacks). Increasing these direct costs, such as taxing software that can potentially be used in cyber attacks or Internet services with dynamic IP addresses, or mandating the registration of visitors to Internet cafés, may help dissuade people from attacking others.

Practically, how significant is COC enforcement? Our various estimates imply an elasticity of around 11.8% to 68.7%. In the USA, there were around two million unique victim IP addresses in our data set. Hence, for USA alone, these estimates could mean hundreds of thousands or even a million fewer victims. A research commissioned by Verisign indicates that among 19 companies with annual revenues exceeding one billion dollars, the loss in revenue due to DDOS attacks ranges from 0.2 to 10 million dollars per hour (Forrester Consulting 2009). A survey by HP Enterprise Security shows that the annualized cost of DDOS attacks was around \$172,238 per incident (Ponemon Institute 2012). Many victims in our data set are probably non-commercial and have smaller scales of operations than the companies included in these surveys. Even with this proviso, however, the potential benefit from COC enforcement seems large.

More importantly, cybercrime generates opportunity costs. The government and business organizations need to spend resources into securing themselves. These resources can be put into better use if there is no cybercrime. The total addressable market for cyber security products and services added up to 58 billion dollars in 2013, and cybercrime causes a total loss of up to 1.5% of a country's gross domestic product (McAfee 2014). Many cybercrime-related opportunity costs, such as the procurement and operation of protection technologies and mandate of security audits and contingency planning, are incurred on an ongoing basis. Hence, they can scale up in the long run. Besides, any technical or preventive measures against cybercrime will only contain the *ex post* damage but not *ex ante* opportunity costs. Given the significant deterrence effect identified in this study, we propose law enforcement as a more economical *ex ante* solution to cybercrime. Law enforcement also enjoys significant economies of scale. The same law should apply to any number of organizations or individuals in the country.

The pursuance of deterrence instead of preventive measures is particularly timely because conventional preventive measures against cyber attacks, such as bandwidth over-provisioning or perimeter controls (which are often used to defend against DDOS attack), seem to be gradually losing the battle because of the rapid development in hacking technologies (Forrester Consulting 2009). Deterrence by law enforcement is less sensitive to this development. As the COC illustrates, the terms and offenses can be defined broadly to cover a wide range of behaviors instead of the use of hacking technologies *per se*. Deterrence by law enforcement has another advantage – in addition to tackling threats from external parties, it curbs malicious insider threats which are often difficult to anticipate and preempt, and which are on the rise globally (Vormetric 2013).

The significant positive effect of reservation on preserving stored computer data for other countries, i.e., “mutual assistance” (H1c), on DDOS attack is illuminating. It implies attackers are

concerned about international co-operation. Any divergence in concepts or attitude towards crime or political ideology across countries could be exploited by criminals to evade prosecution. Hence, it would help if the countries can work closer together. As of 31 December 2015, only 47 countries have enforced the COC, and 13 of them have made a reservation on Article 29 mandating mutual assistance in expedited preservation of stored computer data for other parties. Obviously, there is room to enhance deterrence through international co-operation.

In fact, if concerted global enforcement cannot be reached, then selected enforcement by a subset of countries may produce ambiguous effectiveness on cybercrime deterrence. Our analysis of H2a and H2b implies attackers, other than being rational, are also strategic. They may redirect attacks to countries with less enforcement when facing higher risks of being held accountable for their attacks. Such diversion of attacks to other countries is particularly feasible for cybercrime (cf. conventional crimes in the physical world) because of its primary use of electronic means for aggression. Table 8, columns (2)–(4) show that COC enforcement is all the more beneficial when other countries have enforced it because the enforcement is complementarity. Evidently, we face a coordination problem *a la* Prisoners' Dilemma. Facilitating countries to come into agreement in criminalizing malicious user behaviors and international co-operation is key to achieving global deterrence of cybercrime.

Our research also echoes the importance of studying strategic hacker behavior (Png et al. 2008; Cremonini and Nizovtsev 2009; Hui et al. 2012). The defender has choices on how to deter cyber attacks, but attackers also have choices on which targets to attack. Estimating the elasticity of substitution or “cross-enforcement” elasticity of cybercrime will be an important step towards devising an effective program against cybercrime. We defer such estimation to future research.

Finally, although we study only DDOS attack, our insights apply to other cybercrimes. It is difficult to track the identities of random spoof-source DDOS attackers. If the COC can deter DDOS attack despite this difficulty, then it should deter other cybercrimes that are more readily traceable, such as cyber extortion or international syndicates of cash mules.

6.1. Limitations

There are a few limitations in this study. First, we can identify victims but not attackers, and so we can infer the effectiveness of crime deterrence only from victim-side data. Future research should establish direct, complementary evidence from attacker-side data. Second, our data set contains only packet headers but not the payload data. Hence, we cannot ascertain the methods used for the attacks, or whether the attacks aimed at depleting the victims' bandwidths or computing resources. Third, we study one kind of cyber attack, viz. random spoof-source DDOS attack. Future research should triangulate our findings with other cybercrimes. Finally, we consider only the first step of enforcement, i.e., legislation. Future research should consider whether other enforcement factors such as the actual manpower deployed to police malicious online activities or facilitate criminal trials would moderate the impact of such legislation at the global scale.

7. Conclusions

We find that COC enforcement is effective in deterring random spoof-source DDOS attack. We find evidence that this deterrence comes primarily from the COC's provision on international co-operation, and there is network effect in the enforcement. The enforcement has led to an average reduction of at least 11.8%, and could be up to 68.7% of DDOS attacks in the enforcing countries.

However, it could have diverted attacks to non-enforcing countries. Our findings provide strong indication that cyber criminals are rational and strategic.

Our work can be extended in several meaningful ways. It is helpful to explore if the COC effect is moderated by country characteristics, such as technical infrastructure or political systems. It would also be interesting to see if there is any lag in the enforcement effect. Directly observing attacker behavior may help devise new means of deterrence that can complement law enforcement. Within the COC framework, it is meaningful to explore if facilitating victim precaution (Png and Wang 2009) could complement law enforcement to reduce cyber attacks in an empirical setting. Finally, given only 47 out of nearly 200 countries in the world have enforced the COC, it would be interesting to study what affects its adoption. Such a study may provide valuable guidance to future developments of international legislation.

The growth of cybercrime is staggering and causes significant loss to the global economy (McAfee 2014), but the solution so far seems to be passive. Many technical counter-measures such as advanced detection or security perimeters are devised or tuned after new attacks have emerged (Kim and Kim 2014). To preempt new cybercrimes, the government can be more proactive in disincentivizing potential attackers from entering a hacking career. Unfortunately, a single country's effort is far from being sufficient especially when cybercrime is increasingly launched offshore. We hope this study can strengthen the confidence in the COC's effectiveness and crystalize its merit due to international co-operation, and spurs closer co-operation at the global scale.

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Figure 1. Signature and Enforcement of the Convention on Cybercrime **Figure 2. The Backscatter Data**

(a) Attacker sends packets with spoofed source addresses to the victim.

(b) The victim responds to the attack packets.

(c) The $1/256^{\text{th}}$ IP addresses monitored by CAIDA receive roughly $1/256^{\text{th}}$ of the response packets sent by the victim.

Image source: CAIDA (http://www.caida.org/projects/network_telemetry/). An animated illustration of the backscatter data is available at http://www.caida.org/publications/animations/passive_monitoring/backscatter.mov.

Figure 3. DDOS Attacks Over Time

Note: The figure plots the average log numbers of victim IP addresses per 1,000 Internet hosts per country per day in each quarter in 2004–2008 across countries that have enforced and not enforced the COC by 31 December 2008. The first enforcement of the COC started in 3Q 2004.

Table 1. Reservations

Country	Article 4	Article 6	Article 9	Article 10	Article 11	Article 14	Article 22	Article 29	Article 41
Australia*			22	22		○	○		
Austria*								○	
Azerbaijan*	○	○						○	
Belgium*							○		
Bulgaria						○			
Canada*				○			○		
Czech Republic*								○	
Denmark			○			○			
Finland					○	○			
France			○				○		
Germany*		○						○	
Hungary			○						
Iceland**			○						
Japan*	11	○	○ 11		○		○	○	
Latvia**							○	○	
Lithuania	○							○	
Montenegro*			○			○			
Norway		○				○		○	
Poland*								○	
Slovakia	○							○	
Switzerland*		○	○			○		○	
Turkey*					○	○		○	
Ukraine		○	○						
U.K.*			○				○	○	
U.S.A.	○	○	○	○			○		○

Notes:

1. ○: Reservation declared on the specific article; 11: Reservation declared under the provision of Article 11; 22: Reservation declared under the provision of Article 22.
2. * Countries that enforced the Convention on Cybercrime after 2008, the end of the sample for this study.
3. ** Iceland withdrew the reservation of Article 9 on December 12, 2012; Latvia withdrew the reservation of Article 22 on December 9, 2011.
4. Article 4 – Data interference; Article 6 – Misuse of devices; Article 9 – Offences related to child pornography; Article 10 – Infringements of copyright and related rights; Article 11 – Attempt and aiding or abetting; Article 14 – Scope of procedural provisions; Article 22 – Jurisdiction; Article 29 – Expedited preservation of stored computer data; Article 41 – Federal clause.

Table 2. Time Periods Covered

Year	First quarter	Second quarter	Third quarter	Fourth quarter	Number of Days
2004	n.a.	May 26–Jun 3	Aug 26–Sep 3	Nov 24–Dec 2	27
2005	Feb 23–Mar 3	May 25–Jun 2	Aug 24–Sep 1	Nov 23–Dec 1	36
2006	Feb 22–Mar 2	May 24–Jun 1	Aug 23–31	Nov 22–30	36
2007	Jan 8–11, Feb 21–Mar 1	May 23–31	Aug 22–30	Nov 20–29	41
2008	Feb 20–28, Mar 18–19	May 21–29	Aug 20–28	Nov 12–19	37
Total					177

Table 3. List of Studied Countries

<u>Countries enforcing the COC by December 31, 2008</u>			
Albania	Denmark	Italy	Romania
Armenia	Estonia	Latvia	Slovakia
Bosnia and Herzegovina	Finland	Lithuania	Slovenia
Bulgaria	France	Macedonia	Ukraine
Croatia	Hungary	Netherlands	United States
Cyprus	Iceland	Norway	
			Total: 23
<u>Countries <i>not</i> enforcing the COC by December 31, 2008</u>			
Afghanistan	Egypt	Lebanon	Qatar
Australia	El Salvador	Luxembourg	Russian Federation
Austria	Ethiopia	Madagascar	Saint Lucia
Azerbaijan	Fiji	Malaysia	Senegal
Bahrain	Germany	Maldives	Serbia
Barbados	Greece	Malta	Singapore
Belarus	Guatemala	Mauritius	South Africa
Belgium	Hong Kong	Mexico	Spain
Bolivia	India	Republic of Moldova	Sweden
Botswana	Indonesia	Mongolia	Switzerland
Brunei Darussalam	Iran	Morocco	Taiwan
Cameroon	Ireland	New Zealand	Tanzania
Canada	Israel	Nigeria	Thailand
Cape Verde	Jamaica	Oman	Trinidad and Tobago
Chile	Japan	Pakistan	Tunisia
China	Jordan	Panama	Turkey
Colombia	Kazakhstan	Paraguay	United Arab Emirates
Costa Rica	Kenya	Peru	United Kingdom
Czech Republic	Republic of Korea	Philippines	Uruguay
Dominican Republic	Kuwait	Poland	Yemen
Ecuador	Lao	Portugal	
			Total: 83

Table 4. Descriptive statistics

Variable	n	No. of countries	Unit	Mean	Std. dev.	Min	Max	Source
COC enforcement	16,429	106	1 = enforce; 0 = not enforced	0.152	0.359	0	1	COE
COC signature	16,429	106	1 = signed; 0 = not signed	0.414	0.493	0	1	COE
Reservations	16,429	106	Number of reservations	0.142	0.610	0	6	COE
CPHRFF enforcement	16,429	106	1 = enforce; 0 = not enforced	0.085	0.279	0	1	COE
Cumulative domestic legislation	16,429	106	Number of legislations/revisions	1.283	2.550	0	36	COE, UNODC, ITU, GCLD
Victim IP addresses	16,429	106		817.137	5,013.390	0	91,755	CAIDA
...per 1,000 Internet hosts	16,429	106		2.216	13.975	0	621.359	Self-computed
Internet hosts	16,429	106	Per 1,000 inhabitants	87.923	157.019	0.001	1,039.270	CIA
Unemployment rate	16,429	106	% economically active people	8.173	5.760	0.400	37.300	GMID
GDP in PPP	16,429	106	Thousand dollars per capita	18.878	16.034	0.620	84.249	GMID
Higher education students	16,429	106	Per 100 inhabitants	3.213	1.635	0.033	6.713	GMID
Internet users	16,429	106	Per 1,000 inhabitants	356.875	259.855	2.197	911.319	GMID
% digital main lines	16,429	106	% of telephone main lines	95.996	10.529	34.000	100	GMID
ISDN subscribers	16,429	106	Per 1,000 inhabitants	16.822	32.434	0	177.903	GMID
Land area	16,429	106	sq. km per 1,000 inhabitants	34.899	83.610	0.142	617.118	GMID
Control of corruption	16,429	106	Normalized index	0.373	1.034	-1.459	2.591	WGI
Government effectiveness	16,429	106	Normalized index	0.481	0.927	-1.236	2.374	WGI
Political stability and absence of violence/terrorism	16,429	106	Normalized index	0.142	0.901	-2.550	1.586	WGI
Regulatory quality	16,429	106	Normalized index	0.495	0.863	-1.647	1.983	WGI
Rule of law	16,429	106	Normalized index	0.361	0.970	-1.734	2.014	WGI
Voice and accountability	16,429	106	Normalized index	0.299	0.9390	-1.770	1.826	WGI
% Internet users covered by others' enforcement	16,429	106		0.120	0.101	0	0.285	Self-computed
% AS connections to other enforcing countries	16,429	106		0.162	0.199	0	0.889	CAIDA

Table 5. Descriptive statistics: Before/after enforcement

Variable	Countries enforcing the COC in 2005		Countries not enforcing the COC by December 31, 2008		Countries enforcing the COC in 2006		Countries not enforcing the COC by December 31, 2008		Countries enforcing the COC in 2007		Countries not enforcing the COC by December 31, 2008	
	Pre-2005 (n = 135)	Post-2005 (n = 570)	Pre-2005 (n = 837)	Post-2005 (n = 8893)	Pre-2006 (n = 189)	Post-2006 (n = 312)	Pre-2006 (n = 3528)	Post-2006 (n = 6121)	Pre-2007 (n = 594)	Post-2007 (n = 222)	Pre-2007 (n = 6300)	Post-2007 (n = 2923)
	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
Cumulative domestic legislation	0.733	2.216	0.443	1.246	1.523	2.625	0.517	1.422	1.327	3.595	0.667	1.627
Victim IP addresses ...per 1,000 Internet hosts	102.378 1.566	74.433 0.291	724.194 6.681	342.302 1.752	1154.910 0.829	365.619 0.064	574.088 5.047	331.235 1.210	8889 0.318	2674.838 0.087	482.854 4.123	227.783 1.187
Internet hosts	52.925	150.712	23.872	64.854	89.828	192.783	38.996	70.813	311.546	564.067	44.584	82.429
Unemployment rate	13.180	10.969	9.171	7.320	7.200	10.852	8.362	7.107	9.891	9.000	8.110	7.109
GDP in PPP	18.008	22.114	18.526	18.251	27.452	25.437	16.541	19.029	27.127	31.557	16.537	19.339
Higher education students	3.412	3.778	3.318	2.904	4.636	4.047	2.920	2.965	4.716	4.904	2.854	2.981
Internet users	396.472	503.542	298.011	329.746	418.751	491.531	275.088	351.885	604.759	680.333	277.627	372.276
% digital main lines	86.600	94.250	94.045	97.531	90.838	94.238	95.502	97.697	89.826	93.733	96.233	97.946
ISDN subscribers	36.793	37.799	19.752	11.182	74.857	43.008	13.518	11.159	30.238	22.817	12.513	10.956
Land area	11.119	11.036	35.159	36.374	29.175	24.860	35.037	36.444	77.579	73.993	35.557	37.924
Control of corruption	0.801	0.817	0.453	0.253	0.864	0.553	0.306	0.262	1.323	1.321	0.273	0.274
Government effectiveness	0.932	0.928	0.568	0.358	1.052	0.507	0.397	0.375	1.380	1.220	0.363	0.367
Political stability and absence of violence/terrorism	0.315	0.521	0.104	0.004	0.419	0.327	0.052	0.018	0.748	0.693	0.018	0.015
Regulatory quality	0.904	0.943	0.422	0.360	0.746	0.502	0.359	0.379	1.296	1.232	0.342	0.384
Rule of law	0.691	0.667	0.482	0.231	0.859	0.541	0.316	0.243	1.225	1.265	0.266	0.249
Voice and accountability	0.873	0.891	0.333	0.086	0.902	0.720	0.206	0.090	1.053	0.917	0.149	0.095
% Internet users covered by others' enforcement	0.006	0.165	0.006	0.168	0.011	0.217	0.013	0.226	0.023	0.193	0.025	0.219
% AS connections to other enforcing countries	0.022	0.307	0.003	0.218	0.038	0.289	0.007	0.306	0.034	0.234	0.015	0.306

Note: The table compares the variables in the enforcing countries before/after the year of enforcement vis-à-vis the other 83 non-enforcing countries. The first column reports the comparison for the five countries (Bulgaria, Cyprus, Denmark, Macedonia, and Slovenia) enforcing the COC in 2005, the third column reports the comparison for the four countries (Bosnia and Herzegovina, France, Norway, and Ukraine) enforcing the COC in 2006, the fifth column reports the comparison for the six countries (Armenia, Finland, Iceland, Latvia, Netherlands, USA) enforcing the COC in 2007. The second, fourth, and sixth columns report the corresponding comparisons in the 83 non-enforcing countries by excluding, respectively, the 2005, 2006, and 2007 data.

Table 6. Correlations

	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23
1. COC enforcement	1																						
2. COC signature	0.50	1																					
3. Reservations	0.55	0.28	1																				
4. CPHRFF enforcement	0.49	0.36	0.03	1																			
5. Cumulative domestic legislation	0.20	0.21	0.21	0.07	1																		
6. Victim IP addresses	0.01	0.14	0.20	-0.04	0.03	1																	
7. ...per 1,000 Internet hosts	-0.04	-0.10	-0.02	-0.03	-0.04	0.01	1																
8. Internet hosts	0.24	0.43	0.35	0.12	0.18	0.24	-0.08	1															
9. Unemployment rate	0.13	0.13	-0.10	0.31	-0.04	-0.07	0.01	-0.28	1														
10. GDP in PPP	0.05	0.34	0.18	0.05	0.10	0.17	-0.04	0.56	-0.40	1													
11. Higher education students	0.23	0.34	0.27	0.01	0.33	0.14	-0.11	0.37	-0.20	0.22	1												
12. Internet users	0.19	0.51	0.24	0.06	0.19	0.16	-0.12	0.72	-0.30	0.76	0.47	1											
13. % digital main lines	-0.10	-0.06	-0.02	-0.11	-0.27	0.05	-0.01	0.17	-0.15	0.25	-0.11	0.27	1										
14. ISDN subscribers	0.17	0.54	0.10	0.12	0.02	0.03	-0.07	0.42	-0.15	0.53	0.13	0.55	0.17	1									
15. Land area	-0.05	-0.06	-0.01	-0.07	0.08	-0.01	0.01	0.20	-0.15	0.02	0.26	0.06	0.00	-0.05	1								
16. Control of corruption	0.07	0.43	0.15	0.03	0.06	0.14	-0.09	0.66	-0.26	0.77	0.33	0.85	0.36	0.54	0.09	1							
17. Government effectiveness	0.09	0.47	0.18	0.01	0.08	0.16	-0.09	0.64	-0.26	0.75	0.37	0.87	0.37	0.54	0.04	0.95	1						
18. Political stability and absence of violence/terrorism	0.15	0.45	0.14	0.06	0.05	0.00	-0.06	0.45	-0.24	0.64	0.32	0.68	0.19	0.44	0.17	0.74	0.72	1					
19. Regulatory quality	0.16	0.53	0.18	0.06	0.12	0.16	-0.12	0.59	-0.21	0.72	0.37	0.84	0.32	0.50	0.02	0.89	0.94	0.72	1				
20. Rule of law	0.09	0.47	0.18	0.00	0.06	0.15	-0.08	0.63	-0.26	0.76	0.36	0.85	0.38	0.55	0.07	0.96	0.96	0.77	0.92	1			
21. Voice and accountability	0.21	0.60	0.19	0.09	0.08	0.12	-0.13	0.55	-0.09	0.49	0.40	0.72	0.30	0.54	0.08	0.76	0.77	0.63	0.81	0.78	1		
22. % Internet users covered by others' enforcement	0.11	-0.05	0.06	0.09	0.16	-0.08	-0.09	0.12	-0.10	0.06	0.01	0.12	0.10	-0.05	0.00	-0.03	-0.03	-0.01	-0.01	-0.03	-0.06	1	
23. % AS connections to other enforcing countries	0.15	0.05	0.08	0.07	0.19	-0.05	-0.07	0.11	-0.09	0.06	0.07	0.14	0.07	-0.01	-0.04	0.01	0.02	-0.06	0.07	-0.02	0.08	0.70	1

Table 7. Test of H1: COC deterrence effect

	(1) Main estimate (preferred)	(2) Binary domestic legislation	(3) 2SLS: CPHRFF enforcement as instrument	(4) COC signature instead of enforcement	(5) Include responsible authorities and reservations	(6) Separate reservations into four sets	(7) Exclude USA
VARIABLES							
COC enforcement	-0.125*** (0.028)	-0.133*** (0.030)	-1.160** (0.473)				
COC signature				-0.014 (0.070)			
COC enforcement without the responsible authority					-0.131*** (0.044)	-0.142*** (0.045)	-0.137*** (0.046)
COC enforcement with the responsible authority					-0.160*** (0.040)	-0.185*** (0.057)	-0.181*** (0.057)
Number of reservations					0.019 (0.021)		
Reservations – domestic enforcement						-0.023 (0.043)	-0.021 (0.043)
Reservations – mutual assistance						0.301*** (0.071)	0.290*** (0.072)
Reservations – DDOS irrelevant						-0.005 (0.062)	-0.010 (0.062)
Reservations – federal clause						0.094 (0.146)	
Indicator of first domestic legislation		-0.084** (0.034)					
Cumulative domestic legislation (log)	-0.231*** (0.042)		-0.227*** (0.029)	-0.231*** (0.042)	-0.228*** (0.042)	-0.219*** (0.042)	-0.244*** (0.043)
Internet hosts (log)	-0.978*** (0.010)	-0.981*** (0.009)	-1.002*** (0.014)	-0.976*** (0.010)	-0.978*** (0.009)	-0.979*** (0.010)	-0.963*** (0.011)
Unemployment rate	-0.044*** (0.009)	-0.043*** (0.009)	-0.006 (0.020)	-0.048*** (0.009)	-0.043*** (0.009)	-0.043*** (0.009)	-0.040*** (0.009)
GDP in PPP (log)	-0.608** (0.273)	-0.597** (0.274)	-0.570* (0.317)	-0.618** (0.265)	-0.625** (0.278)	-0.556** (0.280)	-0.599** (0.280)

Higher education students (log)	0.556*** (0.154)	0.548*** (0.156)	0.234 (0.234)	0.595*** (0.152)	0.558*** (0.156)	0.556*** (0.155)	0.593*** (0.155)
Internet users (log)	-0.124*** (0.045)	-0.124*** (0.045)	-0.116** (0.050)	-0.125*** (0.046)	-0.123*** (0.045)	-0.124*** (0.045)	-0.110** (0.045)
% digital main lines	0.007 (0.005)	0.005 (0.006)	0.008* (0.005)	0.007 (0.006)	0.007 (0.006)	0.007 (0.006)	0.008 (0.006)
ISDN subscribers (log)	0.703*** (0.088)	0.709*** (0.089)	0.713*** (0.063)	0.702*** (0.088)	0.702*** (0.087)	0.696*** (0.085)	0.679*** (0.085)
Land area (log)	0.226 (1.083)	0.191 (1.111)	0.592 (0.831)	0.187 (1.084)	0.217 (1.083)	0.229 (1.082)	0.226 (1.075)
Control of corruption	-0.195*** (0.066)	-0.215*** (0.067)	-0.211** (0.084)	-0.193*** (0.066)	-0.199*** (0.068)	-0.174** (0.069)	-0.087 (0.071)
Government effectiveness	-0.244*** (0.064)	-0.245*** (0.065)	-0.225*** (0.076)	-0.245*** (0.063)	-0.247*** (0.063)	-0.266*** (0.064)	-0.270*** (0.065)
Political stability and absence of violence/terrorism	-0.326*** (0.059)	-0.352*** (0.060)	-0.364*** (0.057)	-0.321*** (0.058)	-0.324*** (0.060)	-0.313*** (0.060)	-0.339*** (0.062)
Regulatory quality	0.363*** (0.072)	0.347*** (0.072)	0.304*** (0.090)	0.370*** (0.072)	0.367*** (0.071)	0.361*** (0.071)	0.377*** (0.072)
Rule of law	0.732*** (0.087)	0.780*** (0.088)	0.664*** (0.109)	0.741*** (0.087)	0.733*** (0.087)	0.719*** (0.087)	0.646*** (0.087)
Voice accountability	-0.235*** (0.082)	-0.246*** (0.084)	-0.217*** (0.079)	-0.237*** (0.083)	-0.234*** (0.082)	-0.224*** (0.080)	-0.195** (0.080)
Country fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Day fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Country time trends	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Observations	16,429	16,429	16,429	16,429	16,429	16,429	16,252
Number of countries	106	106	106	106	106	106	105
R-squared within model	0.811	0.810	0.799	0.811	0.811	0.811	0.807

Notes: Log number of victim IP addresses per Internet host as dependent variable. Column (1): Preferred estimate with COC enforcement, domestic enforcement, and all demographic variables as regressors; Column (2): Domestic enforcement represented by indicator of dates since first legislation in the country; Column (3): 2SLS estimate with the enforcement of Protocol No. 12 to the Convention for the Protection of Human Rights and Fundamental Freedoms as instrument; Column (4): COC signature in place of COC enforcement; Column (5): Split the COC enforcement variable into two based on whether the responsible authority was established and include the number of reservations as a covariate; Column (6): Separate the reservations into four sets; Column (7): Exclude USA. Spatial correlation-consistent standard errors in parentheses; *** p<0.01, ** p<0.05, * p<0.1.

Table 8. Test of H2: Network and displacement effects

VARIABLES	(1) Split enforcement variable into five	(2) Measure others' enforcement by AS connection	(3) Only non- enforcing countries with AS connection	(4) Only enforcing countries with AS connection
1st year of enforcement	-0.177*** (0.030)			
2nd year of enforcement	-0.276*** (0.037)			
3rd year of enforcement	-0.601*** (0.078)			
4th year of enforcement	-0.783*** (0.107)			
5th year of enforcement	-0.841*** (0.156)			
COC enforcement		-0.074** (0.030)		
% AS connections to other enforcing countries		0.171*** (0.063)	0.206*** (0.074)	-0.419*** (0.098)
COC enforcement × % AS connections to other enforcing countries		-0.427*** (0.089)		
Cumulative domestic legislation (log)	-0.267*** (0.043)	-0.235*** (0.042)	-0.140*** (0.041)	-0.344*** (0.069)
Internet hosts (log)	-0.978*** (0.008)	-0.972*** (0.009)	-0.998*** (0.009)	-0.935*** (0.020)
Unemployment rate	-0.052*** (0.009)	-0.044*** (0.009)	-0.061*** (0.014)	-0.136*** (0.017)
GDP in PPP (log)	-0.839*** (0.266)	-0.594** (0.271)	-1.186*** (0.349)	-2.963*** (0.626)
Higher education students (log)	0.696*** (0.159)	0.533*** (0.154)	1.463*** (0.182)	-3.218*** (0.419)
Internet users (log)	-0.110** (0.045)	-0.120*** (0.045)	-0.283*** (0.044)	0.485*** (0.118)

% digital main lines	0.014** (0.006)	0.008 (0.005)	0.043*** (0.008)	-0.009 (0.006)
ISDN subscribers (log)	0.683*** (0.086)	0.699*** (0.089)	0.655*** (0.085)	0.636*** (0.159)
Land area (log)	0.771 (1.056)	0.303 (1.097)	-0.501 (1.052)	19.600*** (7.015)
Control of corruption	-0.280*** (0.068)	-0.197*** (0.066)	-0.448*** (0.084)	0.791*** (0.141)
Government effectiveness	-0.204*** (0.065)	-0.260*** (0.062)	-0.186*** (0.069)	-0.694*** (0.131)
Political stability and absence of violence/terrorism	-0.336*** (0.059)	-0.314*** (0.058)	-0.264*** (0.055)	-0.216** (0.107)
Regulatory quality	0.390*** (0.073)	0.373*** (0.071)	0.410*** (0.085)	0.106 (0.175)
Rule of law	0.828*** (0.091)	0.751*** (0.087)	0.649*** (0.105)	1.878*** (0.232)
Voice accountability	-0.265*** (0.085)	-0.257*** (0.083)	0.035 (0.112)	-1.157*** (0.185)
Country fixed effects	Yes	Yes	Yes	Yes
Day fixed effects	Yes	Yes	Yes	Yes
Country time trends	Yes	Yes	Yes	Yes
Observations	16,429	16,429	12,421	4,008
Number of countries	106	106	83	23
R-squared within model	0.811	0.811	0.785	0.890

Notes: Log number of victim IP addresses per Internet host as dependent variable. Column (1): Split the COC enforcement variable into five according to the number of years since the enforcement took place; Column (2): Include the percentage of direct AS connections to other enforcing countries and its interaction with COC enforcement; Column (3): Only countries not enforcing the COC in 2004–2008 and include the percentage of direct AS connections to other enforcing countries; Column (4): Only countries enforcing the COC in 2004–2008 and include the percentage of direct AS connections to other enforcing countries. Spatial correlation-consistent standard errors in parentheses; *** p<0.01, ** p<0.05, * p<0.1.

Table 9. Summary of hypothesis testing

Effect of enforcement within the enforcing countries		
H1a	<i>COC enforcement reduces the number of DDOS attack victims in the enforcing countries.</i>	Supported
H1b	<i>Among enforcing countries, establishing the authority responsible for reacting to external requests for international co-operation reduces the number of DDOS attack victims more than those that have not established such an authority.</i>	Not supported
H1c	<i>Reservation on Article 29 (expedited preservation of stored computer data) increases the number of DDOS attack victims in the enforcing countries.</i>	Supported
Effect of enforcement on other countries (externalities)		
H2a	<i>The effect of COC enforcement on the number of DDOS attack victims in the enforcing countries is stronger as the enforcement in other countries increases.</i>	Supported
H2b	<i>Enforcement of the COC will cause cybercrime displacement; non-enforcing countries will receive more DDOS attacks as the enforcement in other countries increases.</i>	Supported